THE INDIVIDUAL MASTERY PROGRAM

# Creativity Master Class

You Team Organisation

Does the blank page scare you? Do you feel judged when sharing ideas? You are not the "typical creative," you are yet constantly expected to come up with something new?

**Whatever holds you back, let us break through!** Experience your own creativity and how you can train it. The Creativity Master Class empowers you to think beyond limits, create fearlessly, and turn every challenge into an opportunity.



*"I feel embraced to be more brave and value my own ideas higher. In my opinion the Master Class is useful for any employee. Highlight of the week in any of the weeks!"*

*Customer voice*

## As a Creative Master you...

**...build creative confidence & agility**

Overcome mental barriers, embrace ambiguity, and approach daily challenges with speed and an open mind.

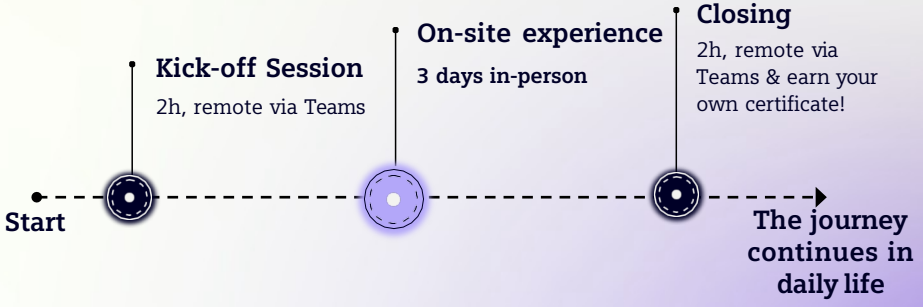
**...find new angles where others see walls**

Ask insightful questions, listen with empathy, and with your razor-sharp observational skills, look into problems from entirely different angles.

**...drive personal transformation**

Explore your creative potential from different perspectives and strengthen 18 Creative Behaviors through practice, reflection, and application.

## Let's dive into the pathway to creative mastery




## Get to know your creativity from five angles...

**Perceiving: The Creative Inhale**

Immerse yourself in the art of observation and make use of all your senses to empathically perceive the world around you.

**Rethinking: The Creative Questioning**

Challenge the status quo by reflecting on yourself and your environment. Think beyond limits by asking impactful questions.

**Cultivating: The Creative Environment**

Foster an open and collaborative atmosphere where sharing ideas and challenges is encouraged.

**Ideating: The Creative Imagination**

Unlock the power of your creative instincts by allowing time for ideas to incubate.

**Sensemaking: The Creative Convergence**

Combine and refine various ideas to create innovative solutions. Experiment and play to discover unexpected insights.

## Are you ready to become a Creative Master?

Secure your spot by visiting **creativity-lab.xyz/masterclass/**