DEEP DIVE INTO CREATIVE LEADERSHIP

Leading 4 Creativity

You Team Organisation

Do you want to inspire your team to successfully create something new and unleash their full creative potential?

Master the 4 levers of creative collaboration to effortlessly navigate the shift between divergent and convergent thinking.

Creativity is the **#1 future skill** for innovation. Turn your vision into break-through reality, no matter the challenge, topic, or target.



"I discovered that creativity has many more facets and is far more expansive than I had ever anticipated."

Customer voice

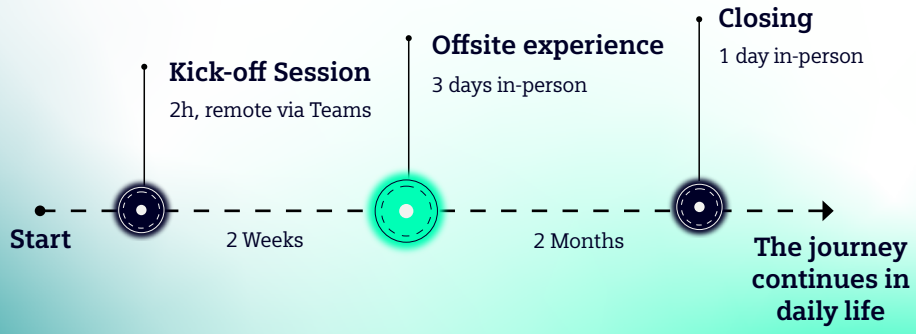
Your new skills through L4C

Successfully orchestrating creativity in your team
Use the Creativity Compass and 4 levers to navigate innovation projects, guide teams through the creative process, and turn ideas into impact.

Successfully creating innovation projects
Apply practical methods to drive new initiatives from idea to impact.

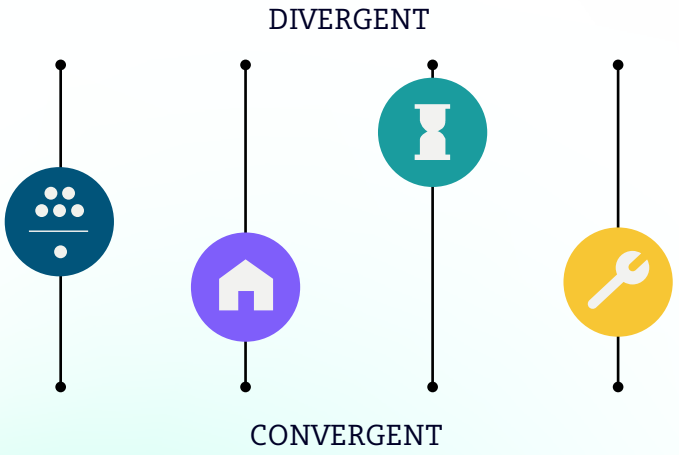
Leading your organization towards more creativity
Shape culture and build environments that foster sustained transformation.

Let's dive into the pathway to success



The 4 levers for Creative Collaboration

The four levers help teams to create the right conditions for creativity and innovation by intentionally shaping **diversity versus alignment, the place, the time and the methods and tools.**



Get ready to head for success!

Secure your spot at creativity-lab.xyz/leading-4-creativity/