## L EAD ING 4 CREAT VITY

## **LEADING 4 CREATIVITY**

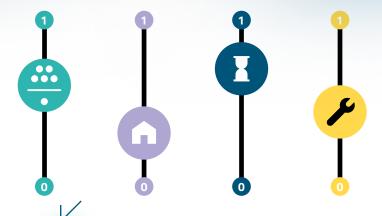
**HEADING FOR SUCCESS** 



Do you want to inspire your **team** to create something **new** successfully and unleash your full **creative potential**?







You will learn the **4 levers** for creative collaboration and the **psychology of creativity** 

- the **#1 future skill** for successfully creating something new.



## YOUR NEW SKILLS THROUGH LEADING 4 CREATIVITY

- Successfully orchestrating creativity in your team
- Successfully creating innovation projects
- Leading your organization towards more creativity

## **Gerd Scheller**

Country CEO Siemens Switzerland

"As leaders, we must create an environment in our companies that fosters creativity and innovation. Without innovation, there is a risk of becoming irrelevant."

**KICKOFF**2 hours
via Teams

2 weeks

OFFSITE EXPERIENCE

3 days in-person

2 months

CLOSING 1 day in-person

YOUR CREATIVITY
COACHES



**Dr. Tobias Eismann** 



Dr. Martin Meinel

CLICK ME for more information



CREATIVITY**LAB** creativity-lab.xyz